

2023 Hospital Executive Level Priorities – NURSING

The NSI **H**ospital **E**xecutive **L**evel **P**riorities surveys take the pulse of Hospital and Healthcare CEO’s, COO’s, Nursing, and Human Resource Executives across the country to understand what is important to them. The results of the 2023 H.E.L.P. surveys were based upon 3,418 respondents.

This H.E.L.P. survey covers nineteen (19) broad industry leading topics. The following table scores each priority on a scale of 1 through 100, with one hundred being the most important. The “Change” column reflects the difference from 2022. The top five (5) Nurse Leader priorities are Quality of Care & Patient Safety, Registered Nurse Recruitment, Maintaining Competitive Salary, Wages, & Benefits, and Retaining Talent or Employee Turnover.

H.E.L.P. NURSING	2021	2022	2023	CHANGE
Quality of Care & Patient Safety	95.1	97.7	93.0	-4.7
Registered Nurse/Professional Recruitment	77.9	90.1	88.5	-1.6
Maintaining Competitive Salary, Wages, & Benefits	-	-	87.7	N/A
Retaining Talent or Employee Turnover	83.3	84.7	85.5	+0.8
Patient Satisfaction & Experience	85.5	77.9	75.2	-2.7
Controlling Contract Labor Utilization & Costs	45.5	62.1	64.9	+2.8
Capacity	62.5	70.9	64.1	-6.8
Leadership Development	63.3	61.7	58.8	-2.9
Cost Containment	76.3	62.1	54.6	-7.5
Financial Reimbursements/Penalties	74.6	68.5	54.6	-13.9
Succession Planning	58.8	62.5	53.5	-9.0
Capital Equipment/Technology Acquisition	56.5	55.9	53.5	-2.4
Infection Control	-	80.0	52.4	-27.6
Redesigning Care Process	64.5	61.0	52.1	-9.0
Regulatory Mandates/Healthcare Reform Changes	58.1	57.5	50.5	-7.0
Lowering Readmission Rates	70.4	61.3	49.8	-11.5
COVID-19 Staffing	-	80.0	40.1	-39.9
PPE Acquisition & Supply	-	69.4	36.6	-32.8
Mergers & Acquisitions	38.8	36.4	33.3	-3.1