

2025 Hospital Executive Level Priorities – NURSING

The NSI **H**ospital **E**xecutive **L**evel **P**riorities surveys take the pulse of Hospital and Healthcare CEO's, COO's, Nursing, and Human Resource Executives across the country to understand what is important to them. The results of the 2025 H.E.L.P. surveys were based upon 1,676 respondents.

This H.E.L.P. Nursing survey covers twenty (20) broad industry leading topics. The following table scores each priority on a scale of 1 through 100, with one hundred being the most important. The "Change" column reflects the difference from 2024. **The top five Nurse Leader priorities are Quality of Care & Patient Safety, Patient Satisfaction & Experience, Retaining Talent or Employee Turnover, Registered Nurse/Professional Recruitment, and Maintaining Competitive Salary, Wages, & Benefits.**

H.E.L.P. NURSING	2024	2025	CHANGE
Quality of Care & Patient Safety	97.1	91.7	-5.4
Patient Satisfaction & Experience	82.6	79.4	-3.2
Retaining Talent or Employee Turnover	85.5	73.5	-12.0
Registered Nurse/Professional Recruitment	82.0	72.2	-9.8
Maintaining Competitive Salary, Wages, & Benefits	76.3	71.4	-4.9
Workplace Violence	-	71.0	-
Bed Capacity & ER Overcrowding	62.1	70.0	7.9
Maximizing Support Roles to Reduce RN Workload	-	66.2	-
Shift Coverage	69.4	64.1	-5.3
Financial Reimbursements	57.8	60.1	2.3
Reducing Premium Labor Expenses – OT, Contract/Travel, Shift Bonus, etc.	72.5	59.5	-13.0
Burnout	-	58.8	-
Leadership Development	64.5	58.6	-5.9
Cost Containment	62.5	58.8	-3.7
Capital Equipment/Technology Acquisition & Implementation	58.5	56.8	-1.7
Professional Development	-	56.5	-
Regulatory Mandates	53.8	54.6	0.8
Redesigning Care Process	52.6	54.1	1.5
Succession Planning	56.2	51.0	-5.2
Lowering Readmission Rates	51.0	47.8	-3.2